



# TRENDSIC

Software • Web • Automation • Analytics



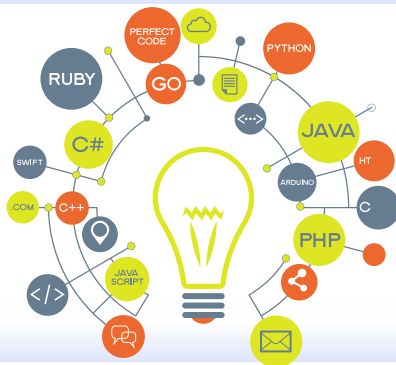
## CAPABILITY STATEMENT

Founded in 2006, in Baton Rouge, Louisiana, Trendsic Corporation, Inc. provides strategic software consulting and data management services to commercial, non-profit and government organizations nationwide. With decades of experience, our senior consultants build enterprise web & mobile applications, modernize outdated IT solutions, and implement business automation to help clients attract new business and decrease costs.



## CORE COMPETENCIES

- CUSTOM SOFTWARE PROGRAMMING
- WEB, MOBILE & CLOUD DEVELOPMENT
- DATABASE DESIGN & MANAGEMENT
- AUTOMATED TEST ENGINEERING
- AGILE PROJECT MANAGEMENT
- BUSINESS PROCESS AUTOMATION
- MACHINE LEARNING



## DIFFERENTIATORS

- 20+ YEARS EXPERIENCE
- PERSONALIZED SERVICE
- CONSISTENT INNOVATION
- 750+ CUSTOM SOFTWARE PROJECTS COMPLETED
- VENDOR OF THE YEAR AWARD WINNER
- ACTIVE 8(A) AND MBE CERTIFICATIONS
- 94% EMPLOYEE RETENTION

## PRIMARY NAICS

- 541511** CUSTOM COMPUTER PROGRAMMING SERVICES
- 541512** COMPUTER SYSTEMS DESIGN SERVICES
- 541519** OTHER COMPUTER RELATED SERVICES

- 541611** ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT
- 541614** CONSULTING SERVICES, PHYSICAL DISTRIBUTION, LOGISTICS
- 541990** ALL OTHER PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

## CERTIFICATIONS



## TRUSTED BY



**Jelani Clark**  
CEO | President

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CAGE: 64SM8  
UEI: R8QLPM79PSM5  
8(a) EXIT DATE: JAN 12, 2032



## PAST PERFORMANCE IN TECHNOLOGY



**Location:** San Diego, CA **Period of Performance:** 08/01/2015 - 12/31/2023 **Value:** \$7,200,000  
**Point of Contact:** Joe Tuttobene | JTuttobene@tandemdiabetes.com | 858.366.6900  
**Job Detail:** Azure Cloud, Web, Mobile App, API Development, Microsoft.NET, C#, Microsoft SQL Server, MongoDB, React, JS, NodeJS  
**Impact:** Novel integrations into Blood Glucose Meters, resulting in improved accessibility. Modernizing enterprise Patient Health Web Portal, revamping dashboards and patient health charts. Improved single sign-on security, scalability, and performance on web and mobile products.



**Location:** Longmont, CO **Period of Performance:** 12/15/2006 - 12/31/2023 **Value:** \$7,000,000  
**Point of Contact:** Rod Rackley | RRackley@circlegraphicsonline.com | 303.339.9286  
**Job Detail:** AWS Cloud, Web, E-Commerce, CRM, Microsoft.NET, VB, C#, JS, SQL Server, Cypress, DevOps  
**Impact:** Developed and supported custom, enterprise CRM, ERP, E-Commerce, and World Shipping flagship software solutions. Improved efficiencies, integrations, and capabilities across multiple locations by replacing several manual processes with targeted workflow automation to increase throughput and capacity. Developed financial, pipeline, and proprietary business operation for custom online reports portal. Created several cloud-based APIs to dramatically increase scalability, partnering opportunities and revenue with worldwide vendors.



**Location:** Baton Rouge, LA **Period of Performance:** 01/01/2007 - 12/31/2023 **Value:** \$1,700,000  
**Point of Contact:** Michael.Matherne | Michael.Matherne@la.gov | 225.219.0339 x224  
**Job Detail:** Web & API Development, OCR, ASP.NET, VB, .NET Core, C#, JS, Microsoft SQL Server  
**Impact:** Developed web and automated systems to better capture, validate and perform analytics on large, statewide taxroll dataset from all 64 Louisiana Appraisal offices, resulting in more accurate public data and fewer appeals. Transformed a complex system of spreadsheets and manual processes into a robust software application to more accurately generate Public Works tax assessments and dues.



**Location:** Baton Rouge, LA **Period of Performance:** 02/01/2007 - 09/30/2013 **Value:** \$205,000  
**Point of Contact:** Peggy Davis | pbdavis@dhh.la.gov | 225.342.9500  
**Job Detail:** Custom ERP, Web & API Development, ASP.Net, VB.Net, SQL Server, Reporting Services  
**Impact:** Development and support of the On-line Accounts Receivable System which supports electronic accounts receivables and Medicare billing for the state addictive disorder clinics. Modernization and integration of electronic accounts receivables for the community of mental health clinics leading to improved efficiency, enhanced data management, and better service delivery.



**Location:** San Luis Obispo, CA **Period of Performance:** 01/01/2020 - 12/31/2023 **Value:** \$400,000  
**Point of Contact:** Bobbie Boyer | bcboyer@fcni.org | 805.781.3535  
**Job Detail:** Web & API Development, Machine Learning, Database Design, Okta Secure Authorization Integration  
**Impact:** Machine Learning Model Creation and Training. AI-Powered Document Scanning. Enhanced Safety and Legal Compliance. TrendSic's innovative machine learning solution has empowered FCNI to better serve their vulnerable clients, ensuring that critical safety concerns are identified and addressed promptly while maintaining legal compliance in handling sensitive information.



**Location:** Baton Rouge, LA **Period of Performance:** 01/01/2010 - 04/30/2019 **Value:** \$1,050,000  
**Point of Contact:** Rob Keene | RobK@starmountlife.com | 888.729.5433  
**Job Detail:** Web & API Development, OCR Automation, Microsoft.Net Framework, C#, VB, Microsoft SQL Server, Adobe PDF Processing  
**Impact:** Increased Processing Speed: Starmount was able to process thousands more claim forms per day, significantly improving their operational efficiency. Reduced Overhead Costs: Labor costs associated with manual data entry and corrections were significantly reduced, leading to an improved bottom line.